

ORDER



KLAS

Orders	Order / Rev:	37713	Primary AE:	Mike Jones
	Alt Order #:	08882112	Sales Office:	K-WAS
	Product Desc:	OBAMA/P/D	Sales Region:	National
	Estimate:	1904		
	Flight Dates:	10/30/12 - 11/06/12		
	Original Date / Rev:	10/30/12 / 10/30/12		
	Order Type:	GENERAL		

Agency	Name:	GMMB	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave NW	Agency Commission:	15%
		Washington, DC 20007		

Advertiser	Name:	Obama, Barack D-President	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PO1	Advertiser External ID:	
	Priority:	LV3	Agency External ID:	
	Revenue Codes:	AGY, POL, CAND		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/06/12	43	\$20,975.00	\$17,828.75	November 2012	43	\$20,975.00	\$17,828.75	0.00
					Totals	43	\$20,975.00	\$17,828.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones			Start Of Order - End Of Order	100%
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Order Share

	Share	Total
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KLAS	30%	\$20,975.00
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Market	100%	\$69,916.67
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Competitive Share

	Share	Total
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CABLE	0%	\$0.00
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KBLR	0%	\$0.00
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KFBT	0%	\$0.00
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KINC	0%	\$0.00
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KTNV	25%	\$17,479.17
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KTUD	0%	\$0.00
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KVBC	0%	\$0.00
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KVVU	5%	\$3,495.83
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KVWB	0%	\$0.00
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LV1	0%	\$0.00
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UNKWN	0%	\$0.00
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	10/30/12	11/05/12	CBS This Morning	7-9a CM	7-9a	MTWTF--	:30	4	\$700.00	LV1	0.00	NM	4	\$2,800.00
CBS THIS MORNING															
Start Date		End Date		Weekdays		Spots/Week		Rate	Rating						
Week: 10/30/12		11/05/12		MTWTF--		4		\$700.00	0.00						
2	8	11/06/12	11/06/12	CBS This Morning	7-9a CM	7-9a	-T-----	:30	1	\$700.00	LV1	0.00	NM	1	\$700.00
CBS This Morning															

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